



Dear Mark Twain Supporter,

Though it seems the school year just ended, the Parent Teacher Organization (PTO) at Mark Twain Elementary is preparing for the 2023-2024 school year. As an important member of our neighborhood, we wanted to reach out to you. We are grateful for those community members who believe in Mark Twain, and all it stands for, and we hope we can count on you to sponsor our special school.

With a dynamic community of teachers, administrators, parents, neighbors, friends, and sponsors, we develop students into well-rounded global citizens. Our school depends on community support to maintain our level of academic excellence. Your generous donations supplement our students' education through the International Baccalaureate, Literacy Development, and Dual Language programs.

Mark Twain PTO also hosts fundraising events throughout the year, such as Back to School Night, Spooky Spectacular Fall Festival, Bingo Night, Math & Science Night, Huckleberry Bash, Twain Tiger Trot, and more. We are committed to highlighting our partners on campus as well as through our online platforms ([@marktwainpto](https://www.marktwainpto.org/pto) and <https://www.marktwainpto.org/pto>). Through events and additional outreach, the PTO stewards your tax-deductible donation by increasing company awareness within the Twain community. Please find more information attached.

Thank you in advance for your thoughtful consideration and commitment to education. We look forward to hearing from you.

With gratitude,

Cricket DeWalch  
VP Corporate Sponsorship  
[sponsorship@marktwainpto.org](mailto:sponsorship@marktwainpto.org)

Lauren Mills  
Corporate Sponsorship

## **TWAIN CORPORATE PARTNER LEVEL & BENEFITS**

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### **TWAIN DIAMOND PARTNER**

\$7500

- \* Exclusive, only two Partnerships allowed.
- \* All the perks of Platinum, Gold, Silver & Bronze Partners.
- \* Top billing as a Premier Sponsor of both "Spooky Spectacular" & "Bash" (Mark Twain's largest fundraisers). This includes logo placement on all signage, banners, & social media.

### **TWAIN PLATINUM PARTNER**

\$5000

- All the perks of Gold, Silver & Bronze Partners.
- \* Logo placed prominently on the inside pocket of student folders, along side another Platinum Partners. Every student at Mark Twain receives a Tuesday folder that is used as a communication tool from administration, teachers and staff to parents.
- ▷ Approved advertisement to be distributed in students' Tuesday folders. Four (4) per year. Platinum Sponsors will have the exclusive ability to send printed materials home directly to our student families without mailing expenses.
- \* Recognition as a top sponsor on electronic media in front rotunda.
- Two (2) Reserved seated tickets to Huckleberry Bash\* (please request).
- \* Option to provide approved "swag bag" to students. Two (2) per year.
- \* Social Media (Instagram/FaceBook). "Thank You to our Sponsor" post. Four (4) per year.
- \* Option to provide an approved Instagram Story (2 minutes or less) to be posted. One (1) per year.

### **TWAIN GOLD PARTNER**

\$2500

- All the perks of Silver & Bronze Partners.
- \* Prominent color advertisement in Student Directory (half page advertisement).
- \* Logo placed on the back of the student folders. Every student at Mark Twain receives a Tuesday folder that is used as a communication tool from administration, teachers and staff to parents.
- \* Approved advertisement to be distributed in students' Tuesday folders. Two (2) per year.
- \* Option to provide approved "swag bag" to students. One (1) per year.
- \* Option to distribute marketing materials and/or host a booth at the "Back to School Night"\* and "Spooky Spectacular".
- \* Partner may provide a banner of an approved size to be hung outside the school.
- Logo on school event t-shirts "Spooky Spectacular", "Bash", & "Twain Tiger Trot".
- \* Social Media (Instagram/FaceBook). "Thank You to our Sponsor" post. Two (2) per year.

### **TWAIN SILVER PARTNER**

\$1500

- \* All the perks of Bronze Partners.
- Prominent black & white advertisement in Student Directory (quarter page advertisement).
- \* A "Thank You" in the Twain Times, the school's weekly newsletter emailed to parents, with a clickable link to your company website.
- \* Approved advertisement to be distributed in students' Tuesday red folders. One (1) per year.
- \* Logo on school event t-shirts "Spooky Spectacular" & "Bash".

### **TWAIN BRONZE PARTNER**

\$500

- \* Logo placement on the PTO website's homepage as a top donor with link to your website.
- \* Prominent black & white advertisement in the printed Student Directory.
- \* Advertisement in the online Student Directory with a link to your company website.
- Attend the Appreciation Breakfast\* with Mrs. Rawson (principal) and school administration.
- \* Logo featured on "Thank You to our Sponsors" banner.
- \* Logo on "1st Day PTO" packet, which all students bring home to all parents.



**TWAIN CORPORATE PARTNER RESPONSE FORM**

**YES, OUR COMPANY WOULD LIKE TO BE A 2023-2024 TWAIN CORPORATE PARTNER!**

\_\_\_\_\_ DIAMOND TWAIN PARTNER (\$7500)

\_\_\_\_\_ PLATINUM TWAIN PARTNER (\$5000)

\_\_\_\_\_ GOLD TWAIN PARTNER (\$2500)

\_\_\_\_\_ SILVER TWAIN PARTNER (\$1500)

\_\_\_\_\_ BRONZE TWAIN PARTNER (\$500)

**NAME OF COMPANY**

\_\_\_\_\_

**WEBSITE TO BE LINKED TO LOGO**

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**COMPANY CONTACT NAME & EMAIL ADDRESS/PHONE NUMBER**

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Please make your tax-deductible check payable (by August 11, 2023 for inclusion in the 2023-2024 school year) to **Mark Twain PTO** and return completed form to:

Mark Twain PTO : Cricket DeWalch, VP of Sponsorship  
7500 Braes Blvd, Houston, TX 77025

\_\_\_\_\_ **YES! I am interested in learning more about a sponsorship of the fall school-wide festival, Spooky Spectacular\* (starting at \$250)!**

\_\_\_\_\_ **YES! I am interested in learning more about sponsoring Mark Twain's fundraiser, Huckleberry Bash.\* Sponsorships start at \$250 with in-kind donations welcome!**

Our volunteers will follow-up this summer. Please reach out with any questions at [sponsorship@marktwainpto.org](mailto:sponsorship@marktwainpto.org). You may also contact [spooky@marktwainpto.org](mailto:spooky@marktwainpto.org) or [huckleberrybash@marktwainpto.org](mailto:huckleberrybash@marktwainpto.org) for more information.

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