



Mark Twain Elementary School

Friends and Family Fundraising Campaign 2023-2024

Hello Mark Twain Friends and Family,

Welcome to the start of the 2023-2024 school year! As a parent/guardian of a Mark Twain student, you are automatically a member of the Parent Teacher Organization (PTO). We warmly invite you to attend PTO meetings, volunteer for any of the numerous opportunities this year, and consider giving through our Friends & Family Campaign!

What is the Friends and Family Campaign?

This campaign is an opportunity for you to help us start the year strong by donating to the Mark Twain PTO. Every dollar raised supports the PTO mission of “fostering excellence in education by sponsoring programs for the students, family and community, and promoting cooperation and understanding among parents, faculty, students and the school administration.” In short, we want everyone at Mark Twain to succeed, and you can help make this happen!

How are PTO donations used?

Your donations are critical to our community. From providing fun and safe experiences for our students, to supporting the professional development of our teachers and staff, to filling critical needs that might otherwise be underfunded:

- International Baccalaureate (IB) & Dual Language programs (teacher training & program fees)
- Campus improvement and beautification projects
- Classroom, technology, and safety equipment
- PTO events/programs such as STEAM Night, International Festival, guest author visits, and
- Ensuring every student succeeds and feels welcome, regardless of financial situation

...and much more! Provide your input by attending PTO meetings and help our community grow even stronger!

We invite you to make a tax-deductible donation to our Friends & Family fund today!

Please scan the QR code to conveniently make your donation online through ParentSquare.



Or you may return the completed back page and a check to your student's teacher in an envelope marked "PTO".

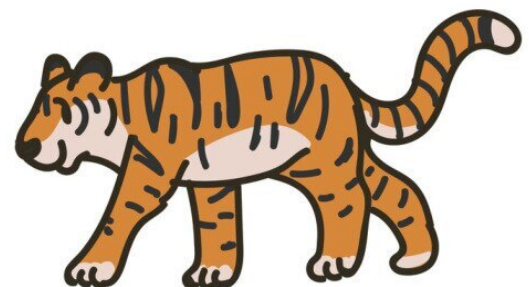
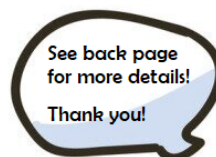
You may be able to increase your donation by participating in a “Corporate Matching” program at your place of work. Please consider contacting your Human Resources department to see if this is available. We are happy to help you complete the required paperwork!

Thank you so much for your kind consideration. Please, contact us with questions!

With gratitude,

Marvin Itzep
Vice President of Membership
membership@marktwainpto.org

Maggie Dundon
PTO President
president@marktwainpto.org



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* Donate by September 8th and be recognized in our directory! *

Donation Levels:

MARK TWAIN	\$2000+
<ul style="list-style-type: none">• Priority seating for 4 at a grade level or strings performance• Plus all items below	
EDITOR	\$1000
<ul style="list-style-type: none">• Personalized Engraved Brick at school entrance• Plus all Items below	
RIVER PILOT	\$500
<ul style="list-style-type: none">• Sponsorship Breakfast with Principal Rawson on October 13th• Plus all Items below	
REPORTER	\$250
<ul style="list-style-type: none">• Raffle ticket for Personalized Engraved Brick at school entrance• Recognition in Auction Program• Plus all items below	
CUB PILOT	\$100
<ul style="list-style-type: none">• Mark Twain Yard Sign• Mark Twain Car Magnet or Sticker• Plus all items below	
APPRENTICE	\$25
<ul style="list-style-type: none">• Recognition in School Directory• Printed Copy of School Directory	

Parent Name(s): _____

Email Address(es): _____

Name of Student(s), Teacher & Grade: _____
(required for directory delivery)

Name(s) for Recognition: _____
(Printed exactly as you want your name listed as Friends & Family Donor)

OR Please do NOT list my name for recognition

OR I do not wish to receive any goods in return for my donation

Corporate Matching: ___ Yes ___ No **If yes, Company Name:** _____

Corporate Gift Matching: Many employers will double your donation through corporate matching. Please contact your HR department to see if your company will match your donation. Information about corporate matching and a 501(c)(3) status letter can be found at marktwainpto.org. If needed, the PTO Treasurer can assist you in filling out company forms.

Make checks payable to "Mark Twain PTO"
Return form and payment to your student's teacher in an envelope marked "PTO"
- OR - Donate online (scan the QR on front of page)

QUESTIONS? Contact Marvin Itzep at membership@marktwainpto.org

THANK YOU FOR YOUR SUPPORT!